

May 2024

Ref: TF/05– Renault Truck Partnership

Press Release: For immediate release

VERSALIFT UNITED KINGDOM LIMITED LAUNCHES NEW CONVERSION ON RENAULT

Versalift United Kingdom Limited is thrilled to announce its new partnership with Renault Trucks. This strategic partnership demonstrates their commitment to providing unparalleled service, support, and innovation to its valued customers.

Responding to market demand and customer feedback, Versalift UK recognised the need for a conversion option that prioritises availability, and comprehensive customer support.

Working with RH Commercials, Versalift UK has established an agreement to purchase 153 Renault Trucks Masters Red Editions. This partnership ensures that customers with Renault Trucks receive the assurance and support of the Masters Red Edition, guaranteeing maximum availability throughout its operational lifespan. Through the extensive Renault Trucks Network, customers gain access to repair and maintenance services at approximately 80 dealer points spread across the UK and Ireland. Additionally, they enjoy the benefits of a two-year extended warranty on spare parts installed by approved Renault Trucks repairers, offering optimal protection and excellent value for their investment.

"We chose to build on Renault for its availability, ease of business, and exceptional support, aligning perfectly with our commitment to customer satisfaction," said Andy Bray, Managing Director at Versalift United Kingdom Limited.

This partnership brings several benefits to its customers, including a heightened focus on productivity, readily available stock, competitive pricing, and proven engineering. Leveraging years of experience with Renault at Versalift France, Versalift UK will ensure its customers receive excellent quality and reliability with every conversion.

"Our strategic partnership with Renault aligns perfectly with our company's objectives of keeping you safe whilst maximising productivity, as part of our National Support initiative," added Andy.

Available for mounting on the Renault, the market-leading VTL achieves increased working heights, reaching up to 14m, providing unmatched versatility and performance. Furthermore, what sets this partnership apart from competitors is the installation of the new and innovative VTE-125, which introduces notable features and innovations aimed at optimising performance and efficiency.

A low-cost, high-productivity alternative, the VTE-125 boasts an easy setup and use, manufactured with high-strength steel construction for improved durability. Enhancing Versalift's overall product portfolio, the VTE-125 offers a cost-effective alternative, innovative green solution, and cutting-edge full-electric technology.

With the new VTE-125 conversion, Versalift emphasizes its commitment to providing a high ROI solution that combines low cost with high productivity and proven engineering. With features designed to combat inflation and simplify operations, the VTE-125 is an ideal choice for telecoms maintenance and infrastructure installation.

In summary, the conversion on Renault represents a significant milestone for Versalift United Kingdom Limited, reinforcing their dedication to innovation, customer satisfaction, and market leadership.

For more information about Versalift UK and its conversion options on Renault please contact 01536 721010.

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