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VERSALIFT IRELAND TO DISTRIBUTE FRANCE ELEVATEUR VEHICLE MOUNTED PLATFORM RANGE FROM 1ST JUNE 2023.

Versalift Ireland will become the Official Dealer for France Elévateur vehicle mounted platforms from 1st June 2023. Sales, after-sales, parts and training will be transferred from Cherry Picker Ltd to Versalift Ireland Ltd with all operations managed from the Tallaght office, Dublin.

Versalift Ireland customers will immediately benefit from having a wider product choice for access lifts, together with Versalift's industry-leading after-sales support.

Versalift Ireland is the exclusive manufacturer and provider of sales, service, spare parts and training for Versalift, RUTHMANN STEIGER®, RUTHMANN ECOLINE and RUTHMANN BLUELIFT brands.

The FE product line will initially include two models, the 121FT and the 132FV, both mounted on a Renault Master. FE platforms have been produced in France since 1984 and have built up a solid reputation over 40 years with over 13,000 units in the European market today.

The 121FT is a best seller in the telecoms and street lighting sectors while the 132FV works across various sectors including lighting distribution networks.

France Elévateur Product Line

- The 121FT has a working height of 12m and an outreach of 7m and is mounted on a 3.5 tonne Renault Master. It can be used with or without stabilisers and has a capacity of 120kg.
- The 132FV has a working height of 13.4m and an outreach of 8m (at 120kg) and is mounted on a 3.5 tonne Renault Master. It has a reinforced structure and stabilisers giving excellent productivity and has a platform capacity for two people.

Andy Bray, Managing Director for Versalift Ireland said: “Our ongoing investment in the Irish market, and the creation of our new Dublin based production facility will enable efficient, localised manufacture and installation of FE products specifically for the Irish market. The execution of our strategy to improve our proposition in this market will proactively enable our FE, Versalift and RUTHMANN customers to work safely and maximise their productivity, and we are really excited to demonstrate these forthcoming benefits to our customers over the coming years.”

ENDS

Image:

The FE 121FT outside the Versalift Ireland’s manufacturing plant and office in Tallaght, Dublin.

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