

4<sup>th</sup> April 2022

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**Press Release:** For immediate release

## **VERSALIFT UNITED KINGDOM LIMITED TO PROVIDE AFTERSALES SUPPORT FOR RUTHMANN STEIGER® AND ECOLINE RANGE**

Following the official announcement that Versalift United Kingdom Limited are exclusive distributors of Ruthmann STEIGER® and Ecoline ranges from 1<sup>st</sup> April 2022, we are delighted to announce that we will also exclusively provide aftersales support for Ruthmann truck-mounted platforms.

Versalift United Kingdom Limited will take responsibility for all aspects of aftersales for the Ruthmann STEIGER® and Ecoline ranges from its headquarters in Burton Latimer, Kettering.

Ruthmann customers will benefit from the industry-leading support available from Versalift United Kingdom Limited which employs over 120 people and has a national network of trained engineers.

Neil Ashton, Head of Aftersales, leads a team of 28 staff supporting its two premium brands, Versalift and Ruthmann, in the UK and Ireland. Further growth is planned with the opening of multiple aftersales depots and expanded national network of field-based engineers.

Ashton commented “We have made a significant investment in our centralised services to ensure we have an effective aftersales provision. This includes an expanded parts and service operation and additions to our technical support team”.

**RUTHMANN AFTERSALES CONTACTS**

Nikkita Piddington will be the main customer contact for Ruthmann aftersales and can be contacted on 01536 721010 or email [nikkita.piddington@ruthmann.uk](mailto:nikkita.piddington@ruthmann.uk)

For further contact details for Ruthmann in the UK and Ireland, please contact the following -

**Service, Maintenance & Technical Support**

01536 721010

[support@ruthmann.uk](mailto:support@ruthmann.uk)

**Parts**

01536 721010

[parts@ruthmann.uk](mailto:parts@ruthmann.uk)

**Sales**

01536 721010

[sales@ruthmann.uk](mailto:sales@ruthmann.uk)

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**Marketing**

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ENDS