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VERSALIFT UNITED KINGDOM LIMITED TO DISTRIBUTE RUTHMANN STEIGER® & ECOLINE RANGE FROM 1ST APRIL 2022

Versalift United Kingdom Limited, the market leading vehicle-mounted platform manufacturer will exclusively distribute Ruthmann truck-mounted platforms from 1st April 2022 in the UK and Republic of Ireland, following the acquisition of Ruthmann by Time Manufacturing company in 2021.

The acquisition brings together Versalift and Ruthmann, two complimentary manufacturers with award-winning platform designs and world-class facilities.

Versalift United Kingdom Limited will take responsibility for sales, administration, and aftersales for the Ruthmann STEIGER® and Ecoline ranges from its headquarters in Burton Latimer, Kettering. The company was established in 1994 and is the market leader for vehicle-mounted platforms holding a majority market share.

Consequently, Ruthmann customers will benefit from the industry-leading support available from Versalift United Kingdom Limited which employs over 120 people and have a national network of trained engineers.

As part of its ongoing commitment, the company is making further investments in all areas of the business including several new appointments in sales, marketing, after-sales, production, engineering, along with an expanded parts operation.

NEW APPOINTMENTS

Chris Wrenn, previously Sales Manager for Versalift United Kingdom Limited, has been appointed to develop the Ruthmann operation in the UK as Head of Sales.

Tara-Chelise Fosbrook has been appointed as European Marketing Manager for Versalift International. Her role will now include the marketing of Ruthmann products in the UK.

For further information regarding Ruthmann in the UK and Ireland, please contact the following -

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ENDS