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Ref: AB/01/20 – Service Manager Appointment

Press Release: For immediate release

VERSALIFT APPOINTS SERVICE MANAGER IN UK

VERSALIFT UK, the market leading vehicle-mounted platform company, has appointed David Northover to a newly created position of Service Manager, based at the Company's Burton Latimer location.



David Northover, Service Manager for Versalift UK Ltd

Northover joined the company in 2008 as a Stores Co-Ordinator, moving into the Service Department in 2011 as Spare Parts Sales Co-Ordinator before undertaking Service Office Supervisor and Service Division Supervisor roles.

In his new position, he reports directly to Neil Ashton, Product Support Manager for Versalift UK, and will be responsible for the day to day management of Versalift's service workshops as well as overseeing a team of workshop and field-based engineers across the UK and Ireland. Other activities will include management of aftersales projects within the service division, identify areas within service & aftersales where efficiencies can be improved, facilitating growth within department & identifying opportunities for improving customer service levels.

Northover said: "I am extremely proud to work for the market leader in our industry and grateful to Versalift for putting their faith in me to deliver in my new role. I look forward to putting my own stamp on the position and to many more years working for Versalift UK."

Ashton added: "Having worked for Versalift for ten years, David has a wealth of experience and is well placed to drive the service department forward. I wish him every success in his new role."

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