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**Press Release: For immediate release**

## **VERSALIFT Telescopic Van Mounted Platform Wins HEA-HEMSA Award for Product of the Year 2019**

Versalift United Kingdom has won the coveted HEA-HEMSA Product of the Year award for its Versalift Telescopic (VT) range of van-mounted platforms, at the HEA Conference and Exhibition held recently at The Celtic Manor, Newport.



The Highway Electrical Association (HEA) is one of the largest and most influential bodies within the highway electrical sector, representing over 100 organisations whose contract services range from street lighting and traffic signals to highway communications.

The HEA-HEMSA award for Product of the Year – Non-Luminaire, was given to Versalift’s new telescopic range of van-mounted aerial work platforms which are used for working safely at height. The product was completely re-designed for improved performance and productivity and incorporates a ground-breaking profiled boom design that gives exceptional rigidity. The VT can be mounted on a range of vans including Ford Transit, Iveco Daily and Mercedes Sprinter.

Already in use by highway electrical street lighting contractors, including members of HEA-HEMSA, the VT provides access to street lights and poles generally requiring heights of up to 13m for town centre and amenity lighting, and 13m to 17m for lights along major roads and motorways.

The Versalift UK team collected the award and Andy Bray, General Manager-Director said “Versalift UK has had a lot to celebrate in 2019. We are celebrating 25 years of operation in the UK and Ireland having sold and supported over 7000 platforms. Street lighting is one of our core markets, so this award endorses the design and innovation expertise we have within the Versalift group as we continue to shape the future of vehicle mounted platforms.”

**Photograph: L-R**

Versalift United Kingdom team collecting their HEA-HEMSA Product of the Year award. Andy Bray, General Manager/Director; Chris Wrenn, Regional Sales Manager South; John Salt, Regional Sales Manager North

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For more information contact:

Andy Bray, General Manager – Director, Versalift United Kingdom Limited

Tel: 01536 721010 | Fax: 01536 721111 | Mob: 07841 051058

[www.VERSALIFT.co.uk](http://www.VERSALIFT.co.uk)

1 Altendiez Way, Latimer Park,  
Burton Latimer, Kettering. NN15 5YT  
T: 01536 721010 F: 01536 721111  
E: [sales@versalift.co.uk](mailto:sales@versalift.co.uk) W: [www.versalift.co.uk](http://www.versalift.co.uk)



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