



# THE WIRE



FEBRUARY/MARCH 2018 ISSUE 8

Welcome to the latest issue of The Wire. 2018 has kicked off at full pace with a healthy order book and increased production facilities. As we move into Spring, preparations for show season start with Intermat in Paris, where Time Versalift will provide customers with a first glimpse of the Group's latest product developments that will then make their way to Vertical Days in May.

We are looking forward to an exciting year ahead, in particular sales of the new pick-up mounted platform (read more below) and to welcoming new additions to the team here at Versalift UK.

## Full Power Ahead



E.ON is adding a further 30 van mounts to its fleet

### Leading energy provider E.ON is adding 30 new Versalift van mounted platforms to its national fleet.

The company's latest order comprises a mix of ETM38-F E6 and LAT160-F, both of which are already in daily use by the energy giant.

The first batch of 19 are direct replacements for contracts based out of E.ON's Sleaford, Burton, Stoke, Northampton, Hinckley and Derbyshire depots.

Not many of our customers have a workforce of over 9,000 and a customer base of five million, so we know that E.ON rely every day on quality products supported by first class aftersales to keep the energy flowing. That's where the market leading van mounted platform from Versalift comes in with its impressive 9 metre direct outreach and 1000kg of payload (and that's after fit-out of racking).

## 2018 Events Calendar

- **IPAF Summit** - 8th March, Miami
- **Intermat** - 23/28th April, Paris
- **Vertikal Days** - 16/17 May, Donington Park
- **APF 2018** - 20/22nd September, Ragley Estate, Warwickshire
- **HEA Conference & Exhibition** - 1st November, Newport Wales

## We've expanded our E6 range!

We are pleased to launch our latest Euro 6 addition with the Low Voltage LAT135-H E6 mounted on a 3.5T GWV Toyota Hi-Lux pick-up.

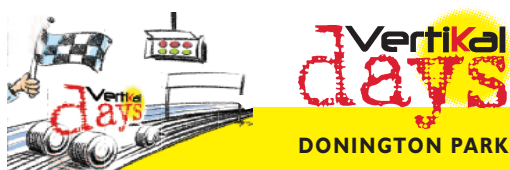
It has undergone a complete re-design in order to be Euro 6 compliant with the added good news of faster delivery times due to its National Small Series Type Approval. Here's just a few features of this impressive on and off road performer:



- New stronger, lighter articulating boom manufactured from high strength, high tensile steel
- Re-engineered pedestal and turret
- Working height of 13.3m
- Outreach of 6.1m
- Double A-frame jack legs for narrow set up



Versalift UK is an approved Toyota Authorised Converter



Versalift will be exhibiting on stand 203/303 showcasing lots of new and exciting products!

# Bolton Council - serving the largest town in Britain

Bolton Council has taken delivery of four new Iveco Daily 50C vans, each fitted with the 14.3m ETM38-F E6 platform. The specification included twin joystick controls giving proportional control on two functions at the same time. The council chose a mix of long and medium wheel base vans to give them operational flexibility on the highways.

## BOLTON - DID YOU KNOW?

One of Lancashire's most famous towns, Bolton has served up more than hotpot over the years...

1. Bolton gave you Reebok - sporting brand Reebok was founded in a small village six miles north east of Bolton in 1890.
2. Bolton is home to one of the oldest libraries in the country.
3. Gandalf himself, Sir Ian McKellen studied at Bolton School.
4. Peter Kay is Bolton born and bred.
7. If you want a hug, move to Bolton - according to research carried out by the British Association for the Advancement of Science, Boltonians are the friendliest people in Britain.



## Prysmian Cables

Ray Northwood, Street Lighting Business Manager at Prysmian commented, *'The extended outreach of the ETL36-F over previous models without requiring a larger vehicle has already proven useful in a number of situations where access can be limited.'*



Energy Network Solutions provider Prysmian Cables has taken delivery of ten ETL36-F E6 platforms mounted on Ford Transits plus two ETM38-F E6 models mounted on Iveco Daily 50C's.

After initial discussions, Versalift provided guidance on specification to suit the required application.

## FM Conway - Great People, Great Work!



In the last 12 months, FM Conway have added 11 new Versalift platforms to their fleet. The final two, both ETL38-F Low Voltage, have recently been delivered.

# Parts, Parts, Glorious Parts

With over £1M of Versalift OEM parts in stock we can deliver direct to your door within 24\* hours. We hold an extensive range from fast moving items to complete boom sections. As you are dealing directly with Versalift, lead times are short and prices are competitive.

## EASY ORDERING

4pm

It's easy to order parts from Versalift either by telephone, fax or email. Orders received by 4pm will be shipped the same day for parts that are in stock. It's also easy to pay for your parts by cheque or card – we accept Visa, Mastercard, Delta and JCB card.

\* UK Mainland

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