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First Versalifts for Smart Platform Rental For immediate release

Smart Platforms, the nationwide truck and van mount access specialist, have added the first seven Versalift van mounted platforms to their rental fleet.

The Versalift ETM36-F's are mounted on Ford Transits and offer a 13m platform height, 7.3m of telescopic outreach and 200kg of spare payload. Sporting attractive Smart blue livery, the platforms will be easily recognized as they travel on the UK roads and motorways.

With locations in Birmingham, Manchester, Sheffield, north and east London, Smart Platforms have recently invested over £1.3m in new platform purchases keeping their average fleet age between two and a half to three years old. They currently have the largest self-drive light truck mount platform fleet in the country, with working heights ranging from 10 to 33 metres.

Andy Burt Managing Director of Smart says “This order for our first telescopic van mounts slots right into our range in terms of both product offering and rental rate, supporting our ethos to let customers choose what best suits them rather than one size fits all”. Burt continues “ This is also our first experience of Versalift and the whole process from evaluation to delivery has been seamless”.

Andy Bray, Sales Director of Versalift UK said, “When the decision was taken by Smart to add van mounted platforms to their fleet, Versalift were delighted to work closely with them to provide the manufacturing quality and aftersales support they were looking for. As the UK's leading manufacturer of vehicle mounted platforms we are the first choice for large fleet users.”

Image 1: Smart's new ETM36-F van mounted platforms.

Image 2: Blue is the colour – the new Smart van mounted livery.

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