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Highway Hire Prefer Versalift

Maidenhead based Highway Hire has ordered seven new Versalift ETM36-F van-mounted platforms for their growing hire fleet. The first three platforms are already delivered and working in the field.

Fitted to 3.5T GVW Ford Transit vans, the ETM36-F has a working height of 13m, a maximum outreach of 7.3m.

Although a young company new to the access industry, Highway Hire spoke to many platform suppliers before appointing Versalift as its preferred supplier for van mounted platforms.

Graham Papierowski, Highway Hire's recently appointed Operations Manager comments; "The decision to buy Versalift was taken based upon research done with our customers who highlighted guaranteed delivery times, proven and competitively priced product and first class sales and aftersales service as key requirements. After speaking to many platform suppliers it was clear to us that Versalift met all of these requirements and more."

Andy Bray, Sales Director of Versalift UK said, "We are delighted be working with Highway Hire as their preferred van mounted platform supplier. The ETM36-F model they have chosen is ideally suited to street lighting applications and as with all Versalift platforms, is backed up by our industry leading aftersales support".

Image: (Left to right) Chris Wrenn, Versalift Regional Sales Manager South handing over to Graham Papierowski the new Operations Manager for Highway Hire

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