



Versalift Distributors (UK) Ltd

Time Manufacturing Company in Waco, Texas was founded after building its first Versalift unit, a V-24 for a telephone company in 1965. They soon became the fastest selling aerial lift in the United States and in 1976 the company was bought by O'Flaherty Holding Limited, Dublin, Ireland.

Versalift Distributors (UK) Ltd was founded in 1994 as the sole importers and distributors of Versalift access equipment in the UK and Ireland. With the help of parent company O'Flaherty Holdings, Versalift UK was established in modern industrial premises and equipped as an efficient engineering, assembly and after sales facility in Wellingborough, Northants.

In common with other Versalift distributors around the world, the UK operation imports machine kits from sister company, Time Manufacturing, and takes responsibility for the installation onto customers chassis and vans, including the all-important interface design between lift and vehicle and for the integrity, reliability and support of each unit throughout its life.

The success of the company is down to its philosophy of total customer support which quickly enabled it to become UK market leader with a loyal and ever-expanding customer base of utility, contractors and municipal clients. By the end of 1998 the company was bursting at the seams with vehicles and an expanded workforce.

In April 2000, Versalift moved to its current UK headquarters, a £3 million pound purpose-built facility, located in Burton Latimer, Kettering, alongside the A14 on a prime six-acre site more than four times larger than the original factory. To keep up with the huge demand for the product, also fuelled by the new "Working at Height" regulations, a further £3 million was invested in 2007 to enlarge the manufacturing capacity, almost doubling the floor area. This greatly improved the company's production capabilities to keep lead times competitive and also included a new service workshop for repairs and refurbishment, plus a new stores facility of over 5,500 sq. feet which sends out 99% of spare parts the same day, helping to further the objective of becoming 'best in the business'.

In the current economic climate Versalift UK have more than held their own producing a record 400 units in 2009. The company continues to work hard to ensure that this remains the case by developing new products and expanding the service and support side of the business. As part of this program for continuous improvement Versalift offer a comprehensive range of training courses. This not only includes training for vehicle mounted access platforms, but all IPAF accredited Mobile Elevating Work Platforms (MEWPs); Insulated Aerial Devices (IAD) and Competent Assessed Person (CAP) training.

Versalift UK is a major supplier to the electricity industry in the UK and Ireland, as well as Jersey and the Isle of Man and is at the forefront of 'live-line' working machines, providing more than 70 per cent of the necessary insulated platforms for this application.

"A solid reputation for quality produced products, supported by a friendly reliable and efficient service is the key to the long term success of this company, it's all too easy to become complacent and that certainly won't be the case at Versalift".

In 2015 Time Manufacturing celebrated its 50th Anniversary. The business continues to grow from strength to strength.



PICK-UP MOUNTED



VAN MOUNTED



CHASSIS MOUNT



TRUCK MOUNTED



INSULATED PLATFORM